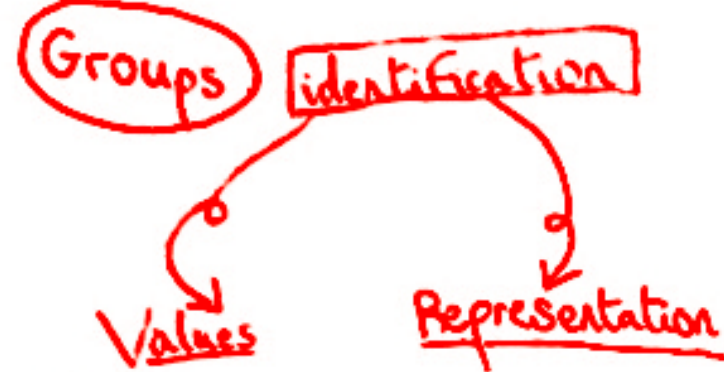





S-I-G-N-S

The idea



Identifying with who?

- The school? 
- The region? 
- Your own identity? 

WHY?

FOR: an easy recognition

FOR: organisation

FOR: marketing

FOR: accessibility

The Form

It can be

 DIGITAL (email/website)

 CLOTHES

DOOR SIGN 

 MEMBERSHIP CARD

STAMP 
(on small waste pieces  (scrap))

 FLAGS

PINS... 

...

THE REAL THING

INSPIRATIONS
Your ideas 
Movies, books, art... 

STYLE

Could be

DRAWING 

 TYPOGRAPHY

COLORS 

LINKED AND LOGICAL

